

Placer Community Theater Program Advertisement Order Form 2018-2019 Season



SARTA Elly Award-nominated Placer Community Theater has been presenting quality theatrical productions for the

Auburn community for the past 15 years and attendance has grown with every season. We are about to embark on our 2018-19 season which will include the Mel Brooks musical comedy, "The Producers", the suspenseful "Deathtrap" and the Woody Allen farce "Don't Drink the Water". You have the opportunity to advertise in one, two or three shows in our season. We expect 3000-5000 persons to attend our performances this year. We sincerely thank you for your sponsorship and hope you will attend a performance!



The Producers



Deathtrap



Don't Drink the Water

Select the programs in which you want your ad to appear.

Included in your program ad package:

- Your ad in the program in your choice of color or grayscale. Please see sizes available below.
- Your business will be highlighted on our movie screen slide show before each performance and during intermission for *The Producers* at the State Theater.
- Your business name/logo will be included on the PCT webpage and social media as a sponsor.

	SIZE	1 SHOW PRICE	2 SHOW PRICE	3 SHOW PRICE	TOTAL
COLOR*	1/8 PAGE, 3.25"W X 2"H	\$50	\$48ea/\$96 total	\$45ea/\$135 total	
	1/3 PAGE, 6.5"W X 2.5"H	\$180	\$171ea/\$342 total	\$162ea/\$486 total	
	1/2 PAGE, 6.5"W X 4"H	Includes 2 free tickets \$250	+2 free tickets per show \$238ea/\$476 total	+2 free tickets per show \$225ea/\$675 total	
	FULL PAGE, 6.5"W X 8"H	Includes 4 free tickets \$500	+4 free tickets per show \$475ea/\$950 total	+4 free tickets per show \$450ea/\$1350 total	
BLACK & WHITE	1/8 PAGE, 3.25"W X 2"H	\$25	\$24ea/\$48 total	\$23ea/\$69 total	
	1/3 PAGE, 6.5"W X 2.5"H	\$90	\$86ea/\$172 total	\$81ea/\$243 total	
	1/2 PAGE, 6.5"W X 4"H	Includes 1 free ticket \$125	+1 free ticket per show \$119ea/\$238 total	+1 free ticket per show \$113ea/\$339 total	
	FULL PAGE, 6.5"W X 8"H	Includes 2 free tickets \$250	+2 free tickets per show \$238/\$246 total	+2 free tickets per show \$225ea/\$675 total	
TOTAL:					

*Limited availability

ARTWORK & PAYMENT MUST BE RECEIVED BY JULY 10, 2018 FOR THE 3-SHOW PACKAGE!

Make checks payable to Placer Community Theater

Name of Business: _____

Address: _____

Phone/email: _____

Contact Person: _____

Mail completed form, camera-ready artwork, and payment to:

Placer Community Theater
PO Box 4322 Auburn, CA 95604

To email your artwork (in jpg format), send to: info@placertheater.org

www.placertheater.org * info@placertheater.org * 530-852-2708

Tax ID #43-2059592