

PROGRAM ADVERTISEMENT ORDER FORM

SARTA Elly Award-nominated **Placer Community Theater** has been presenting quality theatrical productions for the Auburn community for the past 12 years and attendance has grown with every season. We are about to embark on our 2017-18 season which will include the classic musical "Guys and Dolls", the outrageous musical "Nunsense" and the classic Neil Simon comedy "Barefoot in the Park". You have the opportunity to advertise in one, two or three shows in our season. We expect 3000-5000 persons to attend our performances this year. We sincerely thank you for your sponsorship and hope you attend a performance!



Guys and Dolls

Nunsense

Barefoot in the Park

Select the programs in which you want your ad to appear.

Included in your program ad package:

- Your ad in the program in your choice of color or grayscale.
- Your business will be highlighted on our movie screen slide show before each performance and during intermission (Guys and Dolls at the State Theatre only).
- Your business name/logo will be included on the PCT webpage as a sponsor.

	SIZE	1 SHOW PRICE	2 SHOW PRICE	3 SHOW PRICE	TOTAL
COLOR*	1/8 PAGE, 3.25"W X 2"H	\$50	\$48ea/\$96 total	\$45ea/\$135 total	
	1/3 PAGE, 6.5"W X 2.5"H	\$180	\$171ea/\$342 total	\$162ea/\$486 total	
	1/2 PAGE, 6.5"W X 4"H	Includes 2 free tickets \$250	+2 free tickets per show \$238ea/\$476 total	+2 free tickets per show \$225ea/\$675 total	
	FULL PAGE, 6.5"W X 8"H	Includes 4 free tickets \$500	+4 free tickets per show \$475ea/\$950 total	+4 free tickets per show \$450ea/\$1350 total	
BLACK & WHITE	1/8 PAGE, 3.25"W X 2"H	\$25	\$24ea/\$48 total	\$23ea/\$69 total	
	1/3 PAGE, 6.5"W X 2.5"H	\$90	\$86ea/\$172 total	\$81ea/\$243 total	
	1/2 PAGE, 6.5"W X 4"H	Includes 1 free ticket \$125	+1 free ticket per show \$119ea/\$238 total	+1 free ticket per show \$113ea/\$339 total	
	FULL PAGE, 6.5"W X 8"H	Includes 2 free tickets \$250	+2 free tickets per show \$238/\$246 total	+2 free tickets per show \$225ea/\$675 total	
TOTAL:					

**Limited availability*

ARTWORK & PAYMENT MUST BE RECEIVED BY _____

Make checks payable to Placer Community Theater

Name of Business: _____

Address: _____

Phone/email: _____

Contact Person: _____

Mail completed form, camera-ready artwork, and payment to:

Placer Community Theater

PO Box 4322

Auburn, CA 95604

To email artwork (jpg format) send to: sgardnerpctboard@gmail.com